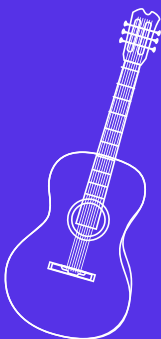


EQUAL PLAY



Every young person should have the chance to hear and play live music.

It is this simple belief that has been the driving force behind our education work across the Croydon community for the past 30 years, and which has led us to renew our vision now.

Whilst we have made significant progress in this area, the fact remains that **there are still far too many children and young people who do not have access to ongoing music education.**

Research continues to show that people from poorer backgrounds continue to be less likely to engage with the arts, and the same is true for people of global majority

heritage. Equally, those who are disabled, come from a lower socioeconomic group, or don't have higher level qualifications, are also less likely to participate in the arts.

Through our work, we want to support young people to overcome the practical and perceived barriers that prevent them from accessing and engaging in music education. From financial challenges in receiving music education at home or in school, or perceptions around the “type” of person that the arts are for, we want to create spaces for artistic exploration amongst young people that reflects who they are now, and helps them grow into the people they're becoming in the future.

Whilst we are proud to have such a long and rich history of delivering education work in communities across the UK, it is our home here in Croydon that our hearts are continually drawn back to.

We are well aware of the numerous, deeply complex social issues which are affecting the people of Croydon, and children and young people especially. We are also clear that any ambitions we have to affect positive change and impact simply cannot be achieved without the help, support and shared creativity that comes through partnership.

So it is our hope that you will join us on this journey, that together we might make an impact now that will still be seen and felt in another 30 years.

Flynn

Flynn Le Brocq | **Chief Executive**



Why we're doing this work:

Croydon has the highest number of children and young people under the age of 18 than any other London borough.

50% of children at independent schools receive ongoing music tuition compared with just 15% of children in state schools.

UK Music

Since 2021, Croydon schools have lost £800,000 in government funding for poorer pupils.

33% of children in Croydon live in households with an income of less than 60% the UK median.

Trust for London

Participation in structured arts activities can increase cognitive abilities by 17%.

Cultural Learning Alliance

25% of young people who play an instrument said that they are teaching themselves

Youth Music

Meet the Artists

It's often said that "you can't be what you can't see", which is why we're working with a number of young artists including Sheku Kanneh-Mason, Jess Gillam, Matilda Lloyd and Leia Zhu, to help us deliver our work with schools. By providing peer role models from a diverse range of backgrounds, we know we can show young people that the arts really are for everyone.



Jess Gillam | Saxophonist



Sheku Kanneh-Mason | Cellist



Matilda Lloyd | Trumpeter



Leia Zhu | Violinist

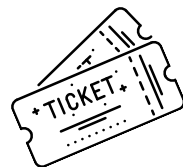
Working together
with our Education
Ambassadors, we aim
to raise a total of
£35,000 in support of
this work in 2023.

Your gift could make a world of difference to children and young people across Croydon.

ACCESS & EXPOSURE

£12,500

Would enable us to provide 500 free concert tickets to schools.



COACHING & MENTORING

£7,500

Could pay for 20 workshops and masterclasses for aspiring musicians.



SKILLS DEVELOPMENT

£5,000

Would help us re-launch our Instrument Amnesty scheme, giving children access to free instruments.

NEW WORKS

£3,500

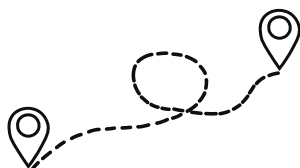
Would help us fund our Samuel Coleridge-Taylor Prize to support new, young composers.



CAREER PATHWAYS

£1,500

Would pay for one week of Industry Insights events to help more young people into artistic careers.



EARLY YEARS

£500

Would pay for two inspire sessions at a school or nursery.



Get in touch



To find out more about becoming an Education Ambassador, please get in touch with a member of our team.

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